



A conference for family and friends
caring for people living with dementia.

Alzheimer Society

MANITOBA

Dementia Care & Brain Health

SPONSORSHIP OPPORTUNITIES

Saturday, October 18, 2025

Victoria Inn Hotel & Convention Centre, 1808 Wellington Ave.

8 am - 4 pm



What is Care4u?

Care4u is **a day of education and support** for family and friends caring for a person living with dementia. The conference features local, national and international healthcare and community professionals who will share the latest about dementia, caregiving strategies and community resources while empowering care partners to pay attention to their own well-being.


How does Care4u help the community?

Care4u connects care partners to...

- **Information, strategies and education resources** that they can use in their day-to-day caregiving role and to help them plan for the future
- **Other care partners** who are also on the dementia caregiving journey
- **Service providers** who specialize in supporting the needs of those impacted by dementia, which will provide information on navigating health and community resources

**Your sponsorship will provide valuable support
to care partners in Manitoba!**

SPONSORSHIP OPPORTUNITIES

	Title	Speaker/ Session	Break	Care Partner
Financial commitment/year		\$5,000	\$2,500	\$1,500
Day of event				
Speaking opportunity at event (video or in-person)	•			
Verbal recognition at event	•	•	•	•
Exhibitor booth	•	•	•	•
Print material				
Logo in event title	•			
Logo on poster	•			
Logo on conference bags	•			
Recognition on event day agenda	Logo	Name		
Name recognition on refreshment tables			•	
Recognition on onsite signage	Logo	Name	Name	Name
Online recognition				
Care4u website	Logo*	Logo*	Name	Name
Recognition on dedicated speaker/session webpage	Logo	Logo		
Recognition in pre-event email marketing	•	•		
Recognition in post-event thank you to participants	•	•		
Recognition & thank you in November eNewsletter	•	•		
Social media post	•	•	•	•

*Link to corporate website

Customizable sponsorships available!

Exhibitor booths available for \$550

For more information or to become a sponsor, please contact:

Emily Kinnaid, Donor Relations Officer at 204-943-6622 or ekinnaid@alzheimer.mb.ca

Please note: some benefits are time sensitive and implementation will depend on when sponsorship agreement is confirmed.